



EPA's Role in IEA Project



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Why EPA is Participating



- DOE designated EPA as its representative to IEA for the Copier Project
- Experience with existing imaging program
 - > Strong relationships with manufacturers
 - > Experience developing technical specifications
- Ensure its complementary nature to ENERGY STAR
- EPA sees long-term environmental benefits



Environmental Benefits



- IEA project is distinct from ENERGY STAR
- EPA is fully committed to ENERGY STAR
- Value in IEA's procurement approach
 - > Bringing together buyers & manufacturers
- Complementary Program objectives
 - > Engagement will lead to realized synergies



EPA's Goals for IEA Project



- Continue to spur technological development
 - > Yield additional environmental & economic benefits
- Bring Partners & buyers together
- Cross-market to EPA's other Programs
 - > Green Lights & ENERGY STAR Buildings
- Ensure that IEA products are ENERGY STAR compliant